

## Top Digital Marketing Courses in Bangalore 2025

Explore the best digital marketing programs to boost your career in 2025. Whether you're a student or a working professional, there's a course for you.

Why Bangalore?

- 8% job growth in digital marketing (2018–2023)
- No eligibility barrier—open to everyone who is interested in.
- Access to top industry expertized trainers, tools & placement support

Top Institutes to Consider:

- Digital Academy 360—45+ modules, 100% placement, 40+ certifications
- Digital Kora—practical training, 5000+ students, flexible batches
- NIIT—structured curriculum, expert mentors, 5.5-month course
- ExcelR—6-month duration, industry certifications, live projects
- NIDM—programmatic advertising focus, advanced tools, resume help

What to Look For:

- Updated syllabus (SEO, SMM, PPC, Analytics)
- Experienced trainers & real-time projects
- Verified placement support

Choose [digital marketing courses in Bangalore](#) with placement programs at affordable fees that reach your desired goals and start your career!

### Introduction:

Digital marketing is a competitive, growing career, and in the past 5 years, 2018 to 2023, it's grown with 8% job opportunities. Well, there is no predefined criteria to start the digital marketing courses; being a student or working professional can both be a right fit for this career option. If you are choosing the best digital marketing institute, there are many options to choose from; however, you have to be very careful while zeroing in on one.

When you check for multiple online marketing courses, your focus should be on the course fee, curriculum, and instructors. Additionally, also check if the course is covering the latest tools, offering hands-on projects, and, most importantly, placement support. Among the many options, Digital Academy 360 stands out as a top choice for those looking to excel in digital marketing.

### Overview of digital marketing course providers in Bangalore :

- Digital Academy 360
- Digital Kora

- ExcelR
- National Institute of Digital Marketing (- NIDM)
- National Institute of Information Technology, Bangalore (NIIT)

## Top Digital Marketing Course Providers in Bangalore

**Digital Academy 360:** Digital Academy 360 is one of the leading and awarded digital marketing training institutes in Asia, renowned for a remarkable track record of over 10 years.

**Digital Marketing Syllabus:** The syllabus is well designed for the freshers and working professionals who are looking to switch their careers. The curriculum covers 45+ modules, which ensures the students will gain a depth of knowledge, practical training and industry exposure with live projects. Every program like Leadership, PGCP and SDP ranges from 3 to 9 months in duration, depending on the program; **digital marketing course fees** range between ₹50,000 and ₹75,000.

**Digital Marketing Trainer:** The trainer, who has over 8+ years of hands-on experience, provides 1:1 support to the students and clearing the doubts of the students. Additionally, they provide 40+ Google and HubSpot certifications that are industry-recognized.

**Digital Marketing Course With Placement:** The placement record of the institute is remarkable, and they provide a **digital marketing course with a 100% placement**. Their recruiting partners are highly established firms and reputed agencies. Their constant effort to place their students in a reputable company should be appreciated. The institute ensures that the students' resumes will be well written; they provide job assistance for almost all the courses they offer.

**Digital Kora:** Digital Kora is the institute located in Marathahalli, Bangalore, that provides advanced and specialized digital marketing programs. They have over 8 years of experience in the digital marketing industry with a proven track record of success.

**Digital Marketing Course Syllabus:** The syllabus is well designed for freshers; it covers 40+ modules, including industry-demand skills like search engine optimization, social media marketing, Google AdWords, and content marketing. Their course involves a daily 1-hour class with 4 hours of practice; the exact duration is not specified.

**Expert Trainer:** The institute provides feasible learning options like weekend and weekday online batches, and the course offers payment plans, making the course more feasible for graduates and freshers with 20+ industry-recognized certifications.

**Digital Marketing Placement:** The institute provides digital marketing placement assistance for the students who opt for digital marketing courses along with resume-building assistance. But the placement record is not verifiable. It trained over 5000+ students.

**NIIT Bangalore:** NIIT is a recognized institution in Bangalore, providing high-quality digital marketing programs. With decades of experience in vocational training, it offers one of the most structured [digital marketing courses in Bangalore](#) with placement at affordable fees.

**Digital Marketing Course Syllabus:** The syllabus is designed to cover all critical aspects of digital marketing, including SEO, SEM, SMM, content marketing, email marketing, and analytics. It also includes practical projects, ensuring students are well-prepared for real-world challenges. Course 3 weeks (approximately 5.5 months), fees mentioned ₹65,000 + 18% GST in their website

**Expert Trainer:** NIIT's digital marketing courses are led by industry veterans with years of practical experience. The institute offers both online and offline learning options, with personalized mentorship and career guidance to ensure student success.

**Digital Marketing With Placement Program:** NIIT provides strong placement support through its extensive network of industry connections, resume building, and interview coaching. It claims to have a high placement rate, supported by its partnership with leading companies in the digital space.

**ExcelR:** ExcelR is a well-recognized digital marketing institute, providing hands-on approach to training. With a focus on industry-relevant skills, the academy has built a solid reputation for providing comprehensive digital marketing education.

**Digital Marketing Program Syllabus:** The syllabus covers over 30 modules, including essential topics like search engine optimization (SEO), social media marketing (SMM), pay-per-click (PPC) advertising, Google Analytics, and content marketing. The course duration is 6 months and the digital marketing course fees charged by Excelr are ₹50,000.

**Expert Trainer:** ExcelR provides learning options, including weekday and weekend batches and online batches, to make it flexible for both students and working professionals. The course includes practical projects, real-time case studies, and industry-recognized 8 International Certifications, making it suitable for freshers and professionals looking to upskill.

**Digital Marketing Placement:** Excelr offers digital marketing placement support to the students, including tips for resume building and interview preparation. The institute claims to have helped numerous students secure jobs in the digital marketing field, though specific placement statistics are not publicly available.

### **NIDM—National Institute of digital marketing**

NIDM is offering digital marketing courses in BTM, Bangalore, known for its focus on programmatic advertising and data-driven marketing strategies. It has carved a niche for itself in the digital marketing education space.

**Digital Marketing Syllabus:** National Institute of Digital Marketing—NIDM’s curriculum is comprehensive, covering over 40 modules, including SEO, SMM, PPC, programmatic advertising, data analytics, and content marketing. The program is designed for students to get digital marketing skills. Digital marketing program duration falls between 2 and 6 months and NIDM charges ₹25,000–₹75,000 for its course fees.

**Expert Trainer:** Courses at NIDM are taught by seasoned professionals with extensive industry experience. The NIDM also offers flexible training options, including weekend batches, for working professionals and fresh graduates.

**Digital Marketing Course Placement:** The institute offers placement support with a focus on helping students secure roles in programmatic advertising, digital strategy, and performance marketing. It claims to have a strong placement network with tech firms and advertising agencies.

## Conclusion

If you are seeking the best [digital marketing course in Bangalore](#) with placement at affordable fees, there are multiple options to choose from, but always choose the right course that fits your requirements and the career goal you choose. This guide will help you to get the best out of many, so do thorough research before joining the courses.

## FAQ’S

Q1: What is the cost of a digital marketing course in Bangalore at Digital Academy 360?

Digital Academy 360 offers the digital marketing course fees in Bangalore, with live projects on each and every module & a strong placement cell.

Q2: What are the best digital marketing courses in Bangalore at Digital Academy 360?

Digital Academy 360 is giving the best digital marketing courses in Bangalore with real-time live projects on each program and Google & industry-recognized certifications

Q3: Are 3-month digital marketing courses in Bangalore available at Digital Academy 360?

Absolutely Yes, a 3-month digital marketing course in Bangalore at Digital Academy 360 has hands-on experience in each module with valuable certifications and 100% placement

Q4: What is the average salary for a fresher digital marketer in Bangalore?

As a fresher, the average salary as a digital marketer is ₹3–6 LPA.

Completing a digital marketing course at a reputed institute like DigitalAcademy360 can boost your skills and salary potential significantly.

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<https://digitalacademy360.com/digital-marketing-courses-bangalore.php>

<https://maps.app.goo.gl/vdpBTD77zFdiyTov5>

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